

BELINDA BAGATSING

AMAZON SEO ADMINISTRATIVE PARTNER - FBA



PROFILE

As an Amazon SEO Administrative Partner, I envision a collaboration that may help you achieve your store's goals and objectives. Picture a partnership that will help optimize your product listings thru the use of ranking keywords so you can see an actual increase in your conversion rate. Let's work on improving your bottom line. Having trained specifically for Amazon, my skills may help unlock your business potential.

WORK EXPERIENCE

Digital Marketing & Training Consultant
Fastrack Courier Services
2019- 2020

- Social Media Management
- Facebook Ads: Campaigns
- Content Creation & Curation
- Graphic Design & Layouts
- Create Training Manuals
- Conduct Training

Operations Manager
JS Asia Co.
2019-2020

- Head Social Media Dept.
- Head HR Department
- Streamline office processes

Director
Game Plan Marketing Solutions Inc.
2006 - 2015

- Built the business from scratch
- Created office policies and processes
- Create Marketing presentations
- Client services

EDUCATION / CERTIFICATION

Assumption College - Philippines
- Psychology

High School - California, USA
- San Francisco & Los Angeles

My Amazon Guy (MAG SCHOOL)
- Search Engine Optimization

Amazon Seller Virtual Assistant (ASVA) Masterclass
- 8 Weeks Intensive Amazon FBA Training from an 8 figure Amazon Seller.

T.E.S.O.L Certification
(Teaching English To Speakers of Other Languages)

Digital Marketing Institute
- Professional Digital Marketing Course

PROFESSIONAL SKILLS

- **Amazon SEO:** Through my in depth scientific Keyword Research process and understanding of Amazon's algorithm, the quality of a seller's product listing will improve and result in having more "eyes" on your products and increase sales.
- **Amazon Copywriting:** With my Keyword Research skills combined with my Copywriting skills, I can fully optimize the front and back end of your product listing to attract both buyers and Amazon's algorithm and increase overall conversions.
- **Basic Graphic Design & Layout:** My Canva, Adobe Photoshop and Adobe Illustrator skills can help support the overall optimization of your product listing. It saves time and makes the workflow more efficient.

TOOLS

- Helium 10
- Keepa
- FBA Revenue Calculator
- Adobe Photoshop (basic)
- Adobe Illustrator (basic)
- Canva
- Wordpress: (test website www.kdramamagic.com)